



## OHIO CONSTITUTIONAL MODERNIZATION COMMISSION

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**REVISED MINUTES OF THE  
JOINT MEETING OF THE  
PUBLIC EDUCATION AND INFORMATION COMMITTEE AND  
LIAISONS WITH PUBLIC OFFICES COMMITTEE  
FOR THE MEETING HELD  
THURSDAY, DECEMBER 12, 2013**

**Call to Order:**

Chair Roger Beckett of the Public Education and Information Committee, called the joint meeting of the Public Education and Information Committee and the Liaisons with Public Offices Committee to order at 3:08 p.m.

**Members Present:**

A quorum was present with Chair Beckett and committee members French, Murray, Peterson, and Readler of the Public Education and Information Committee, and members of the Liaisons with Public Offices Committee in attendance.

**Approval of Minutes:**

The minutes of the October 10, 2013 and November 14, 2013 joint meetings of the Public Education and Information Committee and the Liaisons with Public Offices Committee were reviewed and approved.

**Presentations and Discussion:**

Chair Beckett announced that Bevan Schneck, majority communications assistant with the Ohio House of Representatives, would be assisting with communications until the Commission hires full-time staff.

Chair Beckett recognized Brandon Lynaugh, a partner in Strategic Public Partners, and Jonathan Varner, president of JVA Campaigns, who each gave a presentation on campaign communications tools, including direct mail, phones, TV, radio, print ads, and digital

